
University of Pretoria Yearbook 2017

Advanced destination marketing management 973 (TBE 973)

Qualification	Postgraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	50.00
Prerequisites	No prerequisites.
Contact time	1 discussion class per week
Language of tuition	Afrikaans and English is used in one class
Academic organisation	Division of Tourism Management
Period of presentation	Year

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